



LIGHTS, CAMERA, SAVE! *QNB Bank Calls for Entries*

Quakertown, PA, September 25th 2012 – Today’s kids know everything about everything, but how much do they know about the using money wisely? QNB’s participation in the Lights, Camera, Save! contest seeks to answer that very question.

“Lights, Camera, Save! will allow teens to role play and record their thoughts about saving and using money wisely,” explained Brian Schaffer, QNB’s Vice President of Marketing. “It’s a way to get kids thinking about money management and its relevance to their lives and future.”

The video contest encourages youth to use video to communicate the value of saving and inspire others to become smart money managers.

“The contest is meant to be fun and exciting, but when all is said and done, we hope teens will take action and start young to save more,” Schaffer added.

To participate, students aged 13-18 can stop by QNB for an entry form and contest details from Nov. 1 through Nov. 30. QNB will host the first round of judging and will submit one winning video to compete on the national level. Last year, Benji Dunaief’s submission for QNB made it all the way to the top 12 videos in the national contest! Nationally, students can win up to \$3,000 to fund their savings goal, plus \$1,500 for their school. QNB will award first through third place local winners with \$300, \$150 or \$50 prepaid VISA gift cards.

Lights, Camera, Save! is a part of the Teach Children to Save campaign, a national movement of volunteer bankers who guide young people towards lifelong savings habits. Since 1997, the campaign has reached some 5 million young people with the help of more than 100,000 banker volunteers. Learn more about the contest at lightscamerasave.com or visit www.qnbbank.com