

QNB BANK EMPLOYEES VOLUNTEER AT AREA MIDDLE SCHOOLS

QUAKERTOWN, PA (7 July 2014) - Several employees from QNB Bank recently volunteered in a financial literacy program, “Economics for Success”, developed by Junior Achievement. QNB partnered with the Zeigler Family Foundation (ZFF) to teach 8th Grade students from the Strayer and Milford Middle Schools in Quakertown about personal finance.

“Economics for Success” provides practical information about personal finance and the importance of identifying education and career goals based on a student’s skills, interests, and values. It also demonstrates the economic benefits of staying in school. The program, which reached a total of 196 students, consisted of weekly 45-minute classes over the course of six weeks. The goal is to inspire and prepare young people to succeed in a global economy.

The Zeigler Family Foundation is a 501 (c) (3) not for profit organization primarily focused on enhancing education through the implementation of financial literacy programs. ZFF is also involved in additional educational initiatives such as professional development programs and scholarships.

#